

Cyclenation-CTC Annual Campaigners' Conference, Sat Oct 24th 2015

Hosted by Merseyside Cycling Campaign at Blackburne House, L8 7PE



- 10:30 Registration and refreshments (venue open from 10am)
- 11:00 **Introduction from Simon O'Brien, Green Advisor to the Mayor of Liverpool**
with **Welcome message from Councillor Tim Beaumont, Chair of Liverpool Cycle Forum**
- 11:10 **Plenary session: Making the case for investing in (walking and) cycling**
chair Robin Ireland (CEO, Health Equalities Group)
with Prof John Ashton CBE - President, Faculty of Public Health
Simon O'Brien - Green Advisor to the Mayor of Liverpool
Robin Tucker - Chair, Oxfordshire Cycle Network
Dr Robin Lovelace - Leeds University
- 11:50 **DfT announcement from Robert Goodwill MP, Parliamentary Under Secretary of State for Transport**
- 12:00 **Plenary session: Cycling and the political landscape (to 12:40)**
chair Roxanne De Beaux (Cambridge Cycling Campaign)
with Julian Huppert - previous co-chair of the All-Party Parliamentary Cycling Group
Louise Ellman MP - Chair, Commons Transport Select Committee
Roger Geffen MBE - Policy Director, CTC
Adrian Lord - Phil Jones Associates
- 12:45 **Extended sessions: (In four separate rooms, participants to choose one)**
Securing investment with Robin Tucker
Engaging with politicians with Roger Geffen, Julian Huppert and Louise Ellman
Cycling and Public Health with John Ashton and Robin Ireland
DfT Programs: CWIS with Adrian Lord; **Propensity to cycle tool** with Robin Lovelace
- 13:15 Lunch
- 14:00 **Plenary session: Building high quality space for cycling, to enable all ages and abilities to cycle (to 14:50)**
chair Jonathan Fingland (Greater Manchester Cycling Campaign)
with Adrian Lord - Phil Jones Associates
Brian Deegan - Principal Technical Specialist at TfL
Isabelle Clement - Director, Wheels for Wellbeing
Robin Heydon - Chair, Cyclenation & Co-author "Making Space for Cycling" guide
Jim Chisholm - Campaigner, Cambridge Cycling Campaign
- 14:55 **Extended sessions: (In three separate rooms, participants to choose one)**
Infrastructure suitable for All Ages and Abilities with Brian Deegan, Adrian, Isabelle & Robin Heydon
Inclusive, long-term campaigning with Jim Chisholm
Providing services Community Cycling Centres & Big Bike Revival with Daniel Robinson & Roger Geffen
- 15:25 Tea and coffee break
- 15:45 **Plenary session: Inclusive cycling advocacy and social enterprises (to 16:25)**
chair Stella Shackel (Merseyside Cycling Campaign)
with Ian Tierney - Cycling Projects
Daniel Robinson - Founder, Peleton Liverpool
Robin Ireland - CEO, Health Equalities Group
Matt Turner & Emma Metcalfe - Chair & Secretary, CycleSheffield
- 16:30 **Extended sessions: (In three separate rooms, participants to choose one)**
Inclusive Cycling with Ian Tierney
Inviting & inclusive campaigning with Matt Turner & Emma Metcalfe
Social enterprise as cycling advocacy with Daniel Robinson and Robin Ireland
- 17:00 Close

Book your place online (£25/£15) at: <http://www.mersecycle.org.uk/wp/2015-cyclenation-ctc-annual-conference>
Attendees can also pay at the venue on the day. Free use of Liverpool's City Bike hire for advance registrations.